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### UM to launch capital campaign at public events

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## **NEWS RELEASE**

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Sept. 27, 2005

**Contact:** Laura Brehm, president and CEO, UM Foundation, (406) 243-2593.

### **UM TO LAUNCH CAPITAL CAMPAIGN AT PUBLIC EVENT**

#### **MISSOULA –**

The University of Montana will announce a major, multi-year fund-raising campaign – “Invest in Discovery – Connecting People, Programs and Place” – during a public event on campus Friday, Oct. 1.

The announcement will take place at 2 p.m. in the University Center Theater with keynote speaker James Grady, national campaign chair Deborah McWhinney, UM President George Dennison and Montana Gov. Brian Schweitzer participating.

This campaign, the largest comprehensive effort in UM’s history, has a goal of raising \$100 million for student scholarships and fellowships; faculty positions; a wide variety of research, service and educational activities; and the renovation and construction of a number of campus facilities.

Grady’s speech, titled “Walk in the Sun,” will address the University’s unique role as a haven for growth and development. A 1972 School of Journalism graduate, Grady is known for his novels, short stories and screenplays, especially the novel he wrote at age 24, “Six Days of the Condor,” which later became the Robert Redford film “Three Days of the Condor.”

Grady is one of UM’s 2005 Distinguished Alumni Award recipients. The others are McWhinney and Bruce Crippen, a Billings attorney.

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Before Grady's presentation, Dennison will outline objectives for UM's future that must be met through private support. As head of the campaign, McWhinney leads the steering committee – a group of 13 key volunteers who have directed the campaign through its pre-public phase, which began in 2002.

The public is invited to the announcement ceremony, which will include viewing of the official campaign video, a display of the historical "Pathway of Memories" and refreshments.

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Local, dailies, specialized western, Chronicle of Philanthropy  
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